

MEHAF

MAINE HEALTH ACCESS FOUNDATION

**Community-Based Initiatives
Learning Community Keynote Presenter Biography**
September 24, 2014

Barbara Parnell, Ph.D.

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Dr. Parnell has worked in public health to help clients address specific behavior changes that will enhance their health. As part of that work, she developed and implemented an innovative behavioral health program as part of an integrated health plan for a Federally Qualified Health Center. For the last four years, she has been the Community Coordinator for LiveWell Northwest CO. She has successfully engaged partners and community members in two towns and one city in Routt County, CO to increase access to healthy eating and physical activity opportunities. Barb's skill set includes grant writing and management (including budgets), community engagement and coalition building, and the development and implementation of community strategic plans. Dr. Parnell's Ph.D. is in clinical psychology, with an emphasis in health psychology.



Meeting Objectives

1. Participants will learn practical strategies for engaging diverse partners and community members to develop community strategic plans.
2. Participants will learn ideas for supporting the sustainability of coalitions.
3. Participants will learn from other grantees ideas for what has worked well in their communities and will explore ideas for overcoming challenges together. They will also discover what communities are learning.
4. Participants will learn the initial themes emerging in the evaluation of the three community-based initiatives from the evaluation team. They will also discuss a potential evaluation framework for the next phase of work.